

## Business Technology Solutions Invites You to an Exclusive Web Event



**Tom Gale, publisher of Modern Distribution Management Presents**

**Emerging Trends in 2008: Weather the Storm - Building material suppliers have solid options to survive and even thrive in the current challenging market environment.**

**March 20 at 3:00 - 4:00 PM Eastern**

Please join Tom Gale, publisher of Modern Distribution Management (MDM), for his views on how building material suppliers can get through survival mode and create future growth opportunity. Although this industry has been rocked with challenging issues recently, Tom has thoughts on what wholesalers in the building material supply & service industry can do to avoid strictly defensive management in these challenging times.

Tom has produced industry-leading newsletter and online information service MDM since 1992 and researched significant trends across many vertical industries within the wholesale sector. In addition to regularly speaking at many distribution association meetings, Tom has also co-authored "Stand Out From the Competition! Four Pathways to Differentiate Your Wholesale Distribution Company", with Dr. William R. McCleave, Jr., published in 2003 by the National Association of Wholesaler-Distributors.



To register yourself or another person on your team go to <http://www.btsolutions.net/WhoWeAre/Webinars.html>.

-- OR --

Complete the information below and fax to (919) 781-8580 or simply call (919) 781-2900 & select zero.

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