



**See SageCRM in action during our April Client Webinar!**

**Provide your sales, marketing, and customer service teams with the tools they need to find new customers, close sales faster, and build lasting, more profitable relationships!**

SageCRM captures information and intelligence from every sales, marketing, and service interaction with your prospects & customers. You will empower your team with shared access to vital customer, partner, and prospect information. SageCRM helps you build long-lasting customer loyalty and generate repeat sales from your best customers. In addition, a well-executed marketing plan builds your brand image which enhancing HR's ability to recruit staff.

*During this complimentary Webinar we will look at key features in SageCRM such as:*

- Real-time synchronized customers between MAS & CRM (promote prospects to customers and also customer updates)
- Keep up with all contacts (meetings, tasks, to-dos) with integration to Outlook
- Create marketing campaigns to both prospects and customers
- See customer account details and orders from within CRM
- Place quotes or orders through CRM with real-time integration to MAS Sales Order and Customer inquiries

Business Technology Solutions provides monthly client educational web based seminars (Webinars) as a free service to our clients to keep you informed on how to be more successful and how to take advantage of specific technology and changes in the business environment. We welcome your participation and input.



*Business Technology Solutions has been named as a Technology Pacesetter for the sixth year in a row by Accountants Media Group the publishers of Accounting Technology, Accounting Today, Practical Accountant and WebCPA.*



## CLIENT WEB SEMINAR REGISTRATION FORM

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### Two Ways To Register:

Go to <http://www.btsolutions.net/CurrentCustomers/AdditionalInfo.html> and the *Upcoming Client Webinars* link.

-- OR --

Complete the information below, select the event you wish to attend (all times are Eastern) and fax to (919) 781-8580.

Name\*: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Phone Number\*: \_\_\_\_\_

E-mail Address\*: \_\_\_\_\_

\* Required in the event there is a need to reschedule.

### SageCRM in Action!

Wednesday April 9th at 11:00 AM – Noon

Wednesday April 23rd at 11:00 AM – Noon

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## WATCH FOR UPCOMING WEB SEMINAR EVENTS

**How Human Resource Management Systems Can Increase Efficiency and Compliance**

**Inventory Management**

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Shortly after we receive your registration we will e-mail information about accessing the Web Seminars you selected. In addition feel free to copy and pass this information to others.

Business Technology Solutions is a Sage Software Select Partner

